



AMERICAN ACADEMY OF SANITARIANS, INC.

Prestigious Recognition for Environmental Health Professionals

Communications and Marketing Committee 2021-2022

Purpose:

Update and improve communication to and from the Academy and elevate the Academy's profile among prospective professionals and students.

Authority:

Article VII. Section 1. *Committees*. AAS Bylaws (2006).

Committee:

Michele Samarya – Timm, DLAAS – Chair
Jennifer Dobson, DAAS
Vacant (Discretion of Chair)
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Charge:

Update AAS Website to include design and content (roster of Board and Committee members with contact info, archives, posting of minutes and meeting notices, policy statements, donation portal, list of SME's/Mentors, announcements, relevant news, etc. Improve Social Media capacity. Assist Executive Secretary with recruitment and hire of Administrative assistance to facilitate above.

Chair and Committee will coordinate Advocacy efforts with sister organizations (NEHA, EHAC, AEHAP).

Chair and Committee will coordinate submittal of articles for publication.

Chair will report in writing and verbally at Board of Directors meetings and General Membership meetings.